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in this respect behavioral economics parallels cognitive psychology which attempts to guide individuals toward more healthy behaviors by correcting cognitive and emotional barriers to the, **an introduction to behavioral economics** - alain samson introduction to behavioral economics originally published in 2014 behavior varies across time and space and it is subject to cognitive biases emotions and social influences marinilli a s singh m bellino l e 2001 the role of feedback in the process of health behavior change american journal of health, **cognitive processes and economic behaviour ebook 2003** - the understanding of the cognitive foundations of economic behaviour has become increasingly important this volume contains contributions from such leading scholars as adam brandenburger michael read more, **behavioral finance and markets ch 1 pp 1 14 from** - behavioral finance and markets ch 1 pp 1 14 from cognitive processes and economic behavior edited by nicola dimitri marcello basili and itzhak gilboa this chapter is based on a lecture given at a workshop on cognitive processes and rationality in, **cognitive processes and economic behaviour routledge** - 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